

December 1

INVESTMENT MANAGEMENT

LECTURER: T. P. N. Jaffray,  
Dominion Securities Corporation Limited

December 8

BUILDING THE INVESTMENT PORTFOLIO

LECTURER: T. P. N. Jaffray,  
Dominion Securities Corporation Limited

December 15

PANEL NIGHT

UNIVERSITY OF TORONTO

UNIVERSITY

EXTENSION



Session 1954-1955

course in

## HOW TO INVEST YOUR MONEY

*Application forms  
may be obtained from*

THE DIRECTOR,  
University Extension,  
Simcoe Hall,

*offered in co-operation with*  
THE EDUCATIONAL COMMITTEE  
THE INVESTMENT DEALERS' ASSOCIATION  
OF CANADA

UNIVERSITY OF TORONTO

*Phone WALnut 3-6611,  
Locals 18, 21, 22, 23.*

*"Lifelong Learning"*

# HOW TO INVEST YOUR MONEY

11 LECTURES

WEDNESDAYS

This Course has been designed to give the uninitiated a working knowledge of investment principles and practices. The Course is suitable either for the person who knows little or nothing about investment, or for the person who is already an investor and wishes to learn more about the subject.

The Course describes and analyses the various types of securities available in Canada and discusses such topics as the development of an investment program, the management of the investment portfolio and the interpretation and use of financial statements.

The Course is given in co-operation with the Education Committee of The Investment Dealers' Association of Canada, and has been offered successfully to large enrolments for the past five years. The Lecturers are men of practical experience, thoroughly conversant with their topics and have been chosen from well-known Toronto investment houses.

There will be motion pictures and question periods throughout the Course. Those who enrol will be able to invite their friends to an additional lecture, number 11. This lecture period will take the form of a panel night with prominent members of The Investment Dealers' Association discussing investment problems and answering questions, accumulated during the Course.

PLACE: 102 Mechanical Building

TIME: 8 p.m., commencing October 6th

FEES: \$12.00

## REGISTRATION:

By mail or in person at room 232, Simcoe Hall (Second floor)

In order to accommodate students and enable them to enrol early, registrations will be taken—

Wednesday, September 22nd

Thursday, September 23rd

Tuesday, September 28th

Wednesday, September 29th

evenings, from 7:30 to 9 p.m., in the Mechanical Building, King's College Road.

## LECTURES

October 6

### BACKGROUND FOR INVESTMENT

LECTURER: B. L. Coyne,  
Deacon Findley Coyne Limited

October 13

### BONDS AND DEBENTURES

LECTURER: W. P. Wilder,  
Wood, Gundy and Company Limited

October 20

### COMMON AND PREFERRED SHARES

LECTURER: B. L. Coyne,  
Deacon Findley Coyne Limited

October 27

### HOW TO UNDERSTAND FINANCIAL STATEMENTS—I

LECTURER: L. E. Barlow,  
McLeod, Young, Weir and Company Limited

November 3

### HOW TO UNDERSTAND FINANCIAL STATEMENTS—II

LECTURER: L. E. Barlow,  
McLeod, Young, Weir and Company Limited

November 10

### BONDS TO BUY FOR SECURITY AND INCOME

LECTURER: W. P. Wilder,  
Wood, Gundy and Company Limited

November 17

### PREFERRED SHARES TO BUY FOR SECURITY AND INCOME

LECTURER: R. A. Mitchell,  
A. E. Ames and Company Limited

November 24

### COMMON SHARES TO BUY FOR INCOME AND PROFIT

LECTURER: R. A. Mitchell,  
A. E. Ames and Company Limited